

## Public Health (Online) Course Guide

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The VU Block Model®

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Student support network

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Course summary

- ◆ Master of Public Health
  - ◆ Graduate Certificate in Public Health
  - ◆ Graduate Certificate in Health Promotion
  - ◆ Graduate Certificate in Global Health Leadership
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Career outcomes

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Entry requirements

- ◆ FEE-HELP
  - ◆ Course Pathways
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# Master of Public Health

## Be a part of the solution

**Specialisation options:**

- ◆ Graduate Certificate in Public Health
- ◆ Graduate Certificate in Health Promotion
- ◆ Graduate Certificate in Global Health Leadership

UNIQUELY  
YOU

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# The VU Block Model®

Feel confident and engaged in your studies with our unique and award-winning VU Block Model®. VU is the first university in Australia, and the largest in the world, to deliver courses through this innovative teaching model, inspired by similar successful models across North America and Europe.

## Our VU Block Model® explained

At most universities, you would usually study four subjects at the same time, similar to high school. With the VU Block Model®, you study one subject at a time, meaning you can focus your efforts, master your skills, and receive real-time feedback before moving on to the next subject.

### Accelerated

Accelerate your learning by studying part-time as you progress through six blocks per year, in seven-week study periods – with a break between blocks.

### Flexible

Plan your studies over the course of the year to fit into your life, so you can manage study along with work, family and everything else important to you.

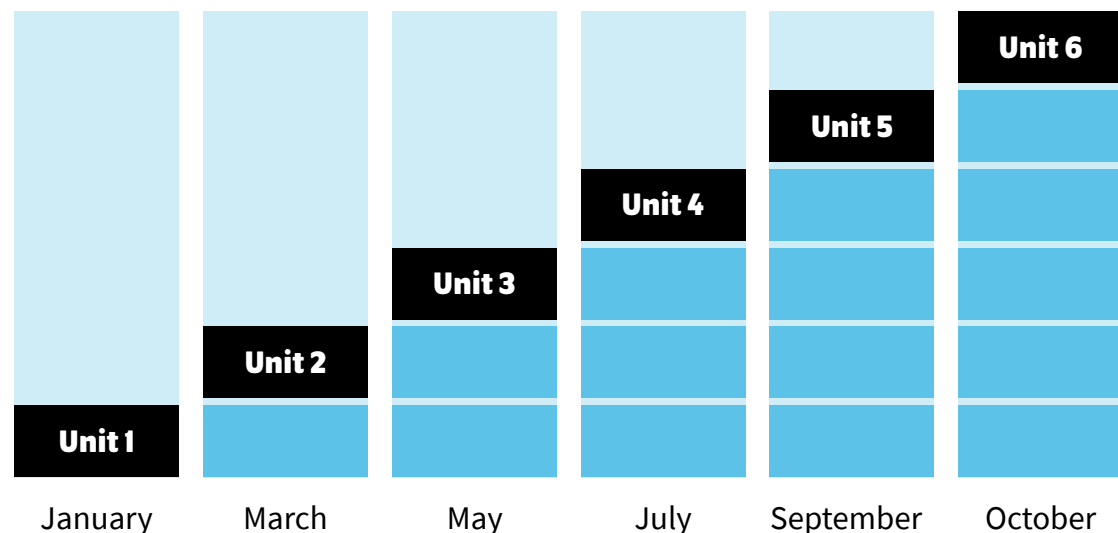
### Focused

Focus on one unit at a time rather than juggling multiple topics at once, to maximise focused and deeper learning. Choose to take a break if needed or complete all units consecutively. It's up to you.

### Supported

Receive the one-on-one support you need to succeed with VU Online's academic and administrative support – available seven days a week.

## Six units over one year - study one unit at a time



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# Student support network



**Experience four layers of online academic and non-academic student support seven days a week.**



### Unit Facilitator

Provides 1:1 academic support via phone, email or SMS seven days a week and in the evenings.



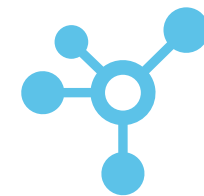
### Unit Coordinator

Delivers live weekly online office hours and fortnightly teaching seminars.



### Student Success Advisor

On hand Monday to Friday via phone and email, to help students with any non-academic queries and assist with administrative processes such as enrolment and degree pathing.



### Personalised support

A network of personalised IT, library, language, literacy and numeracy support, and counselling services available to all students.

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VU's model of dedicated, prompt and responsive support seven days a week sets us apart from any other university in Australia.

Mon	Tues	Wed	Thurs	Fri	Sat	Sun
		Office hour*	Seminar**			
✓	✓	✓	✓	✓	✓	✓
Online Facilitator seven days						
✓	✓	✓	✓	✓	✓	✓
Unit Coordinator seven days						
✓	✓	✓	✓	✓		
Student Success Advisor - Monday to Friday						
✓	✓	✓	✓	✓	✓	✓
Network support seven days						

\* Live weekly office hour. \*\* Live fortnightly seminar.

## Got questions?

Get in touch with our enrolment team.

[Schedule a call](#)

## Ready to apply?

Begin your postgraduate journey with VU Online and apply today.

[Apply now](#)

# Course summary



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### Master of Public Health and specialisations

Become a leader in public health practice and drive meaningful change in health outcomes locally and globally.

VU Online's Master of Public Health empowers you to tackle pressing health challenges and promote healthier communities through evidence-based strategies.

This course offers specialisations in **health promotion** and **global health leadership**, equipping you with the knowledge and skills to excel in your chosen area of focus. It addresses current and emerging global health issues, integrating the biological basis of health with population-level interventions, policy development, and the social, cultural, economic and political dimensions of health.

Whether your goal is to lead public health initiatives, influence policy, or conduct impactful research, the Master of Public Health from VU Online provides the expertise and flexibility needed to achieve your career aspirations. Delivered entirely online, this course prepares you for advanced roles in public health, whether you're looking to enhance your existing experience or seeking

new career opportunities and flexibility needed to achieve your career aspirations. This course, delivered entirely online, prepares you for advanced roles in public health that align with your aspirations.

### Specialisation option #1 Health promotion

This specialisation is ideal for those seeking to understand the key factors that influence health outcomes and develop skills to improve health at individual and community levels. You'll explore health policies, sociological impacts and global health concerns, gaining the tools to address today's complex health challenges.

You will also learn to inspire communities, fostering environments that support physical, social, and economic wellbeing while tackling the root causes of poor health.

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## Specialisation option #2 Global health leadership

This specialisation is for professionals who aspire to lead and manage public health initiatives on a global scale. You'll develop the leadership skills to handle complex health projects, applying systems thinking to address the social, behavioural and health determinants that influence health outcomes globally. The Global Health Leadership specialisation will prepare you to shape health policies across diverse cultures and regions, driving meaningful change in global health.

### Duration

2 years, part time<sup>^</sup>

### Study periods

January, March, May, July, September, October

## Course units (8 core units + 4 specialisation units)

### Core units

- ◆ Foundations of Public Health
- ◆ Epidemiology and Biostatistics 1
- ◆ Public Health in Practice
- ◆ Culture and Society in Public Health
- ◆ Epidemiology and Biostatistics 2
- ◆ Promoting Health in Policy
- ◆ Systems Thinking in Public Health
- ◆ Public Health Program Management

### Health Promotion specialisation

- ◆ Innovative and Evidence-Based Health Promotion
- ◆ Social Media and Social Marketing Approaches to Health Promotion
- ◆ Global Contexts of Health Promotion Practice with Diverse Populations
- ◆ Research Project

### Global Health Leadership specialisation

- ◆ Global Health Leadership
- ◆ Global Health Economics and Finance
- ◆ Global Health Systems and Decision-Making
- ◆ Research Project

### Fees

\$2,950 - \$3,200 per unit\*

### Total cost

**\$38,150\***

### What you will learn

- ◆ Apply comprehensive public health theories to address complex, global health challenges, considering biological, social and policy dimensions.
- ◆ Utilise epidemiological and biostatistical methods to analyse and address population health issues and inform policy development.
- ◆ Develop and execute public health programs with a focus on sustainability, including initiatives for Indigenous communities.
- ◆ Advocate for and influence inclusive health policies and systemic changes that promote equity and address health disparities.
- ◆ Design and critically evaluate evidence-based interventions tailored to diverse cultural and societal contexts.
- ◆ Communicate complex health strategies and research findings clearly and persuasively to a variety of stakeholders.
- ◆ Lead and manage public health projects and programs in your chosen specialty, applying systems thinking to global health issues.
- ◆ Conduct original research in a specific area of public health, contributing to knowledge and practice in the field.

<sup>^</sup>Duration is dependent on student's study path and unit availability. Please reach out to a Student Enrolment Advisor to discuss your study path.

\*2026 student fees are shown and are subject to change.

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## Graduate Certificate in Public Health

VU Online's Graduate Certificate in Public Health provides a comprehensive introduction to the field of public health, focusing on current and emerging global health issues.

This course, developed by public health experts, equips you with the essential skills and knowledge to make a meaningful impact in diverse health settings. Over four core units, you'll gain a solid foundation in public health practice and research. The Graduate Certificate is ideal for those looking to advance their career or transition into the field of public health. Whether you're seeking to address health disparities, influence policy, or implement health programs, this course will prepare you to meet the challenges of today's global health landscape.

Upon completion, you'll have the option to further your studies by pursuing the Master of Public Health, allowing you to deepen your expertise and expand your career opportunities.

### Duration

8 months, part time<sup>^</sup>

### Study periods

January, March, May, July, September, October

## Course units (4 core units)

### Core units

- ◆ Foundations of Public Health
- ◆ Epidemiology and Biostatistics
- ◆ Public Health in Practice
- ◆ Culture and Society in Public Health

### Fees

\$3,200 per unit\*

### Total cost

**\$12,800\***

### What you will learn

- ◆ Apply foundational public health theories to address global health issues with a focus on practical applications and core concepts.
- ◆ Use epidemiological and biostatistical tools to assess health factors and improve outcomes on a population level.
- ◆ Design and implement effective public health programs, including those specifically addressing the needs of Indigenous communities.
- ◆ Advocate for health equity by promoting inclusive policies and practices within public health systems.
- ◆ Create innovative solutions for health challenges, considering diverse cultural and societal contexts.

<sup>^</sup>Duration is dependent on student's study path and unit availability. Please reach out to a Student Enrolment Advisor to discuss your study path.

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## Graduate Certificate in Health Promotion

VU Online's Graduate Certificate in Health Promotion will provide you with essential skills and knowledge to drive effective change in public health.

This course, designed by industry experts, addresses critical health challenges and focuses on promoting health equity within communities. Over four core units, you'll gain practical insights and hands-on experience in health promotion strategies, preparing you to tackle health disparities and implement sustainable, evidence-based interventions.

Upon completion, you can further your education with the Master of Public Health, deepening your expertise and expanding your career opportunities in the field of public health.

### Duration

8 months, part time^

### Study periods

January, March, May, July, September, October

### Course units (5 core units)

#### Core units

- ◆ Social Media and Social Marketing Approaches to Health Promotion
- ◆ Global Contexts of Health Promotion Practice with Diverse Populations
- ◆ Innovative and Evidence-Based Health Promotion
- ◆ Epidemiology and Biostatistics 1\*
- ◆ Public Health Program Management\*

\*Choose 1 out of 2 options

### Fees

\$3,200 per unit\*

### Total cost

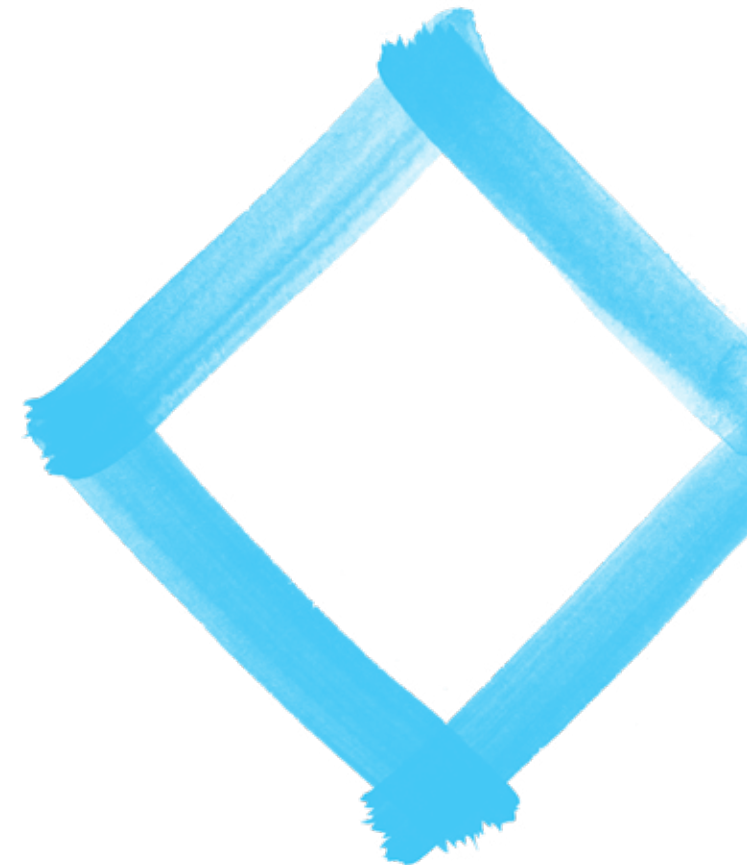
**\$12,800\***

### What you will learn

- ◆ Apply health promotion theories to tackle key challenges and improve community health outcomes.
- ◆ Design and implement health promotion initiatives with a focus on Indigenous communities, ensuring cultural sensitivity.
- ◆ Advocate for inclusive and equitable health policies that address health disparities and promote community wellbeing.
- ◆ Develop and implement evidence-based health interventions that are sustainable and adaptable to diverse populations.

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## Graduate Certificate in Global Health Leadership

VU Online's Graduate Certificate in Global Health Leadership equips you with the skills and knowledge to lead transformative change in global health.

This course emphasises strategic leadership and practical training designed by industry experts to address critical global health challenges. Through four core units, you'll develop the expertise to lead global health initiatives and address complex health issues effectively. The Graduate Certificate also provides a pathway to the Master of Public Health, allowing you to further advance your impact on global health.

### Duration

8 months, part time<sup>^</sup>

### Study periods

January, March, May, July, September, October

### Course units (5 core units)

#### Core units

- ◆ Global Health Systems and Decision-Making
- ◆ Global Health Economics and Finance
- ◆ Global Health Leadership
- ◆ Epidemiology and Biostatistics 1\*
- ◆ Public Health Program Management\*

\*Choose 1 out of 2 options

### Fees

\$3,200 per unit\*

### Total cost

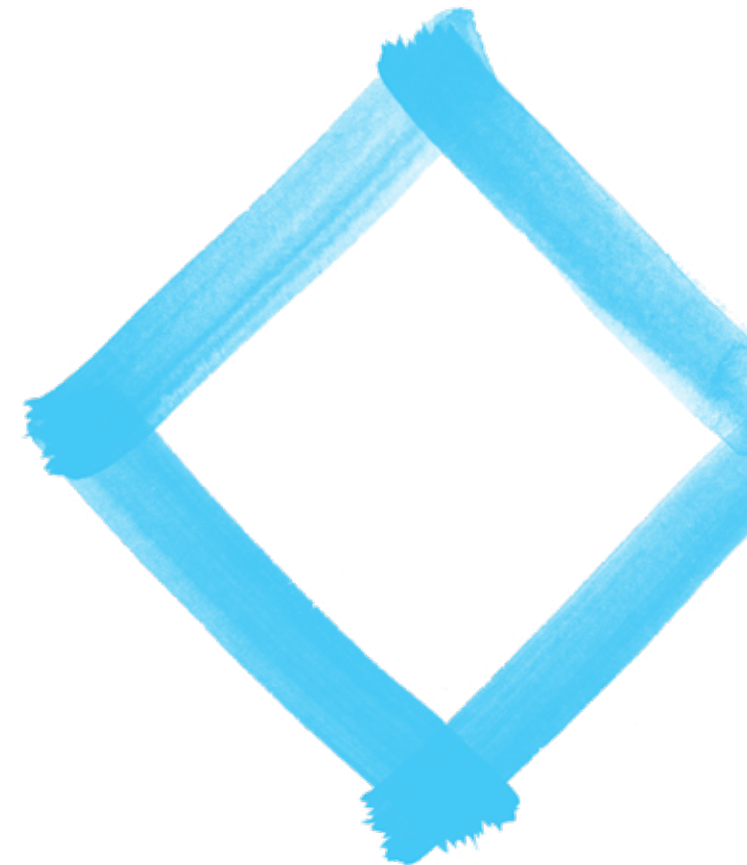
\$12,800\*

### What you will learn

- ◆ Acquire leadership skills to drive strategic global health initiatives and navigate complex international health environments.
- ◆ Cultivate skills to advocate for and implement inclusive, equitable health policies on a global scale.
- ◆ Integrate data-driven insights with strategic management practices to lead effective global health programs.
- ◆ Design and oversee sustainable, evidence-based interventions that address global health challenges and improve outcomes across diverse populations.

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# Career outcomes

## Typical job roles

### Master of Public Health

- ◆ Public Health Promotion
- ◆ Health Promotion General Manager
- ◆ Senior Epidemiologist
- ◆ Policy Manager
- ◆ Health Promotion Manager
- ◆ Public Health Project Manager
- ◆ Epidemiology Consultant
- ◆ Preventative Health Manager

### Graduate Certificate in Health Promotion

- ◆ Health Promotion Officer
- ◆ Project Officer
- ◆ Communications Manager (Health Sector)
- ◆ Health Promotion Coordinator
- ◆ Program Officer/Manager
- ◆ Health Educator

### Graduate Certificate in Global Health Leadership

- ◆ Policy Analyst (Health Sector)
- ◆ Health Educator
- ◆ Community Organiser
- ◆ Health Manager
- ◆ Community Health Worker Coordinator
- ◆ Advocacy Director
- ◆ Humanitarian Rights Advocate
- ◆ General Manager (Health Sector)

### Graduate Certificate in Public Health

- ◆ Public Health Officer
- ◆ Non-Government Organisation Worker
- ◆ Community Development Officer
- ◆ Health Promoter
- ◆ Program Officer



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## Entry requirements

### Master of Public Health

Completion of an Australian Bachelor's degree (or equivalent) in any discipline;

#### OR

Completion of an Australian Graduate Diploma (or equivalent) in a similar discipline.

Applicants without an undergraduate qualification may be admitted to the Graduate Certificate based on approved work experience. Upon completion of the Graduate Certificate, graduates will be eligible for admission to this course with credit granted for completed units.

### Graduate Certificate in Public Health/Health Promotion/Global Health Leadership

Completion of an Australian Bachelor's degree (or equivalent) in any discipline;

#### OR

Five years of approved work experience.

### FEE-HELP

You may be eligible for the Australian Government's loan scheme, FEE-HELP. The loans are available to assist eligible full-fee-paying students with the cost of a university program. It can cover all or part of the tuition. To determine your eligibility, visit the FEE-HELP website.

### Advanced standing

Thinking of applying for credit (advanced standing)?

Advanced standing is an assessment process used to recognise the skills and knowledge you have acquired, either through study or life/work experience, by matching it with the content of units within your course. If you've already completed any of the units in the course in which you are enrolling, or their equivalent, you may be eligible for advanced standing.

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# Course pathways



## Graduate Certificate in Public Health

4 units  
8 months part time



## Graduate Certificate in Health Promotion

4 units  
8 months part time



## Graduate Certificate in Global Health Leadership

4 units  
8 months part time



## Master of Public Health

+8 units  
2 years part time

Upon completion of the four units in any of the graduate certificates, you can obtain your Graduate Certificate in Public Health, Health Promotion or Global Health Leadership and can then continue your studies to earn a Master of Public Health.

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# Why study with VU Online?

## Reputable, industry connected

Earn a globally ranked Tier 1 MBA\*, engaging in a curriculum designed in partnership with the University's industry advisory groups.

## Develop practical skills

Just like in the real world, you'll focus on experiential learning – learning by doing – via scenarios, case studies, self-determined assessments and unit content that is highly relevant to your work life.

## No text books, no exams

All course readings and assessments are available digitally via the VU Library, so there are no textbooks to purchase and no exams.

\*CEO Magazine Global Rankings (2023)

## Small class sizes

All units maintain a 25:1 student-teacher ratio that ensures you receive the one-on-one attention you need.

## Personalised 1:1 online academic support

Unparalleled support from specialist academics is available seven days a week including evenings.

“The Master of Public Health prepared me for a meaningful career by giving me a strong foundation in a variety of public health areas. The support and encouragement I received from my academics enabled me to enter the workforce with total confidence in my knowledge and abilities”.



**Alice Cronin**  
Master of Public Health Graduate

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# Career-based teaching and learning

The online units have been designed from the ground up with a career-centred approach, spanning:



## Overarching learning outcomes

Click on each unit in the following pages to find out more about what you will learn.



## Self-determined assessments

Students share examples from their own professional lives and participate in collaborative online sessions where discussion and debate can thrive – just as it would in a classroom.



## Interactive activities

The material in each unit includes activities designed to bring students together in a virtual environment that fosters creativity and a sense of personal connection.

## Experience a deeper, more active and enjoyable learning experience.

**Got questions?**

Get in touch with our enrolment team.

Schedule a call

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### Core units

Foundations of Public Health\*

Epidemiology and Biostatistics 1\*

Public Health in Practice\*

Culture and Society in Public Health\*

Epidemiology and Biostatistics 2

Promoting Health in Policy Systems

Thinking in Public Health

Public Health Program Management

Innovative and Evidence-based Health Promotion\*\*

Social Media and Social Marketing Approaches to Health Promotion\*\*

Global Contexts of Health Promotion Practice with Diverse Populations\*\*

Research Project\*\*

Global Health Leadership^

Global Health Systems and Decision-Making^

Global Health Economics and Finance^

Research Project^

\*Graduate Certificate in Public Health units

\*\*Health Promotion Specialisation

^Global Health Leadership Specialisation

### Graduate Certificate in Health Promotion units

Social Media and Social Marketing Approaches to Health Promotion

Global Contexts of Health Promotion Practice with Diverse Populations

Innovative and Evidence-Based Health Promotion

Epidemiology and Biostatistics 1^

Public Health Program Management^

^Choose 1 out of 2 options

### Graduate Certificate in Global Health Leadership units

Global Health Systems and Decision-Making

Global Health Economics and Finance

Global Health Leadership

Epidemiology and Biostatistics 1^

Public Health Program Management^

^Choose 1 out of 2 options

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# How to apply



## Ready to get started? Follow these simple steps.

### 1. Gather your documents

To complete your application, you will need the following documents:

- ◆ Certified copies of your academic transcript(s) or certificate(s) of completion.
- ◆ A copy of your current CV, which includes your current Position Description (PD), supporting letter from your employer outlining your duties, responsibilities and the duration of your employment/volunteer work.

### 2. Speak with our Student Enrolment Advisors

Once you're ready to take the next step and start your application, our Student Enrolment Advisors are here to help.

**Our team is available to assist you every step of the way:**

Monday, Tuesday and Friday  
9am – 6pm (AEST)  
Wednesday and Thursday  
9am – 7pm (AEST)

**Contact us:**

1300 682 051  
futurestudy@online.vu.edu.au

### 3. Submit your application online

Apply online directly via our Admissions Centre. You will receive an email to confirm your application and to advise whether you need to provide any additional information.



### How long does it take to complete an application?

Your application will take approximately 15 minutes to complete. Once you have submitted, you can expect to hear from us within 5 business days.

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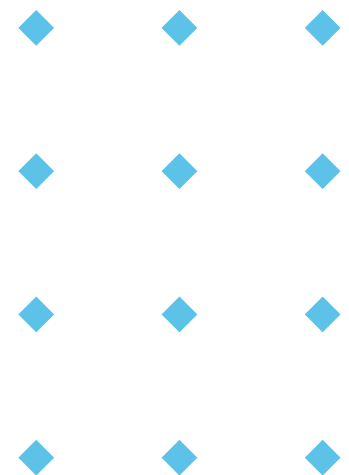
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## Contact us

Our Student Enrolment Advisors are ready to answer any questions you may have about online study at VU and the Master of Public Health and Graduate Certificate courses, including:

- ◆ Enrolments and eligibility
- ◆ Study and course pathways
- ◆ Fitting study into your schedule
- ◆ Navigating the application process



### Got questions?

Get in touch with our enrolment team.

[Schedule a call](#)

### Ready to apply?

Begin your postgraduate journey with VU Online and apply today.

[Apply now](#)