

## **MBA (Online) Course Guide**

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The VU Block Model®

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Student support network

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Course summary

- Masters + specialisations
- Duration
- Study periods
- Course units
- Fees and total cost
- Entry requirements

---

Course pathways

- Graduate Certificates  
> Masters

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Why study with VU online?

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Career outcomes

- MBA + specialisations

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Units in brief

- Career-based learning

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# **MBA**

## **Empower your leadership**

### **Specialisation options:**

#### **MBA (Change Management)**

Adapt, innovate and drive change

#### **MBA (Finance)**

Navigate the complex world of finance and business

**Study 100% online**

UNIQUELY  
YOU

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# The VU Block Model®

Feel confident and engaged in your studies with our unique and award-winning VU Block Model®. VU is the first university in Australia, and the largest in the world, to deliver courses through this innovative teaching model, inspired by similar successful models across North America and Europe.

## Our VU Block Model® explained

At most universities, you would usually study four subjects at the same time, similar to high school. With the VU Block Model®, you study one subject at a time, meaning you can focus your efforts, master your skills, and receive real-time feedback before moving on to the next subject.

### Accelerated

Accelerate your learning by studying part-time as you progress through six blocks per year, in seven-week study periods – with a break between blocks.

### Focused

Focus on one unit at a time rather than juggling multiple topics at once, to maximise focused and deeper learning. Choose to take a break if needed or complete all units consecutively. It's up to you.

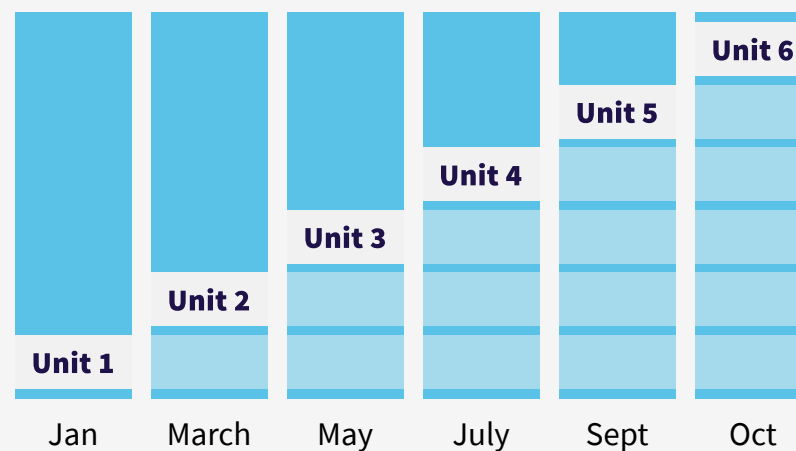
### Flexible

Plan your studies over the course of the year to fit into your life, so you can manage study along with work, family and everything else important to you.

### Supported

Receive the one-on-one support you need to succeed with VU Online's academic and administrative support – available seven days a week.

## Block model



## Six units over one year

Study one unit at a time

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# Student support network



**Experience four layers of online academic and non-academic student support seven days a week.**



### Unit Facilitator

Provides 1:1 academic support via phone, email or SMS seven days a week and in the evenings.



### Unit Coordinator

Delivers live weekly online office hours and fortnightly teaching seminars.



### Student Success Advisor

On hand Monday to Friday via phone and email, to help students with any non-academic queries and assist with administrative processes such as enrolment and degree pathing.



### Personalised support

A network of personalised IT, library, language, literacy and numeracy support, and counselling services available to all students.

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VU's model of dedicated, prompt and responsive support seven days a week sets us apart from any other university in Australia.

Mon	Tues	Wed	Thurs	Fri	Sat	Sun
		Office hour*	Seminar**			
✓	✓	✓	✓	✓	✓	✓
Online Facilitator seven days						
✓	✓	✓	✓	✓	✓	✓
Unit Coordinator seven days						
✓	✓	✓	✓	✓		
Student Success Advisor - Monday to Friday						
✓	✓	✓	✓	✓	✓	✓
Network support seven days						

\* Live weekly office hour. \*\* Live fortnightly seminar.

## Got questions?

Get in touch with our enrolment team.

Schedule a call

## Ready to apply?

Begin your postgraduate journey with VU Online and apply today.

Apply now

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# Course summary - MBA + specialisations

Students have the option to study an MBA or choose a specialisation in Change Management or Finance.

## Master Of Business Administration

Covering a broad range of business and management disciplines, the VU Online MBA effectively equips you for current and future leadership roles.

### Duration

2 years, part-time

### Study periods

January, March, May, July, September, October

### Course units (12 units in total)

- Strategic Management and Business Policy
- Business Ethics and Sustainability
- Marketing Management
- Financial Analysis
- Business Analytics and Visualisation
- Strategic Human Resource Management
- Managing Innovation and Entrepreneurship
- Organisation Change Management
- Advanced Organisational Behaviour
- Performance Management and Rewards
- Art and Practice of Leadership
- Business Consulting

### Fees

\$3,800 per unit

### Total cost

**\$45,600 in total**

### Entry requirements

Completion of an Australian Bachelor degree (or equivalent) in a similar discipline;

**OR**

Completion of an Australian Graduate Certificate (or equivalent) in a similar discipline;

**OR**

Completion of an Australian Bachelor degree (or equivalent) in any discipline and 5 years of managerial experience;

**OR**

Applicants without an undergraduate qualification may be admitted to the Graduate Certificate (in the same discipline) based on approved work experience. Upon completion of the Graduate Certificate, graduates will be eligible for admission to this course with credit granted for completed units.

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## Specialisation #1 Master Of Business Administration (Change Management)

Be equipped with the strategies, tools and insights to drive change, mitigate risk, and skilfully navigate the dynamics of transformation.

### Duration

2 years, part-time

### Study periods

January, March, May, July, September, October

### Course units (12 units in total)

- Agile Project and Change Management
- Organisational Change Management
- Technological Change and Innovation
- Managing Change and Complexity
- Strategic Management and Business Policy
- Business Ethics and Sustainability
- Marketing Management
- Financial Analysis
- Business Consulting
- Strategic Human Resource Management
- Managing Innovation and Entrepreneurship
- Art and Practice of Leadership

### Fees

\$3,800 per unit

### Total cost

**\$45,600 in total**

### Entry requirements

Completion of an Australian Bachelor degree (or equivalent) in a similar discipline;

#### **OR**

Completion of an Australian Graduate Certificate (or equivalent) in a similar discipline;

#### **OR**

Applicants without an undergraduate qualification may be admitted to the Graduate Certificate (in the same discipline) based on approved work experience. Upon completion of the Graduate Certificate, graduates will be eligible for admission to this course with credit granted for completed units.



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## Specialisation #2

### Master Of Business Administration (Finance)

Gain the financial foresight to drive corporate strategies and engaging discussions resulting in optimal business decision-making.

#### Duration

2 years, part-time

#### Study periods

January, March, May, July, September, October

#### Course units (12 units in total)

- Financial Analysis
- Accounting and Financial Management
- Corporate Finance
- Advanced Finance
- Business Consulting
- Strategic Human Resource Management
- Managing Innovation and Entrepreneurship
- Marketing Management
- Business Ethics and Sustainability
- Strategic Management and Business Policy
- Art and Practice of Leadership
- Supply and Demand Strategy for Pricing

#### Fees

\$3,800 per unit

#### Total cost

**\$45,600 in total**

#### Entry requirements

Completion of an Australian Bachelor degree (or equivalent) in a similar discipline;

#### OR

Completion of an Australian Graduate Certificate (or equivalent) in a similar discipline;

#### OR

Completion of an Australian Bachelor degree (or equivalent) in any discipline and 5 years of managerial experience;

#### OR

Applicants without an undergraduate qualification may be admitted to the Graduate Certificate (in the same discipline) based on approved work experience. Upon completion of the Graduate Certificate, graduates will be eligible for admission to this course with credit granted for completed units.



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# Course pathways



## Graduate Certificate in Business Administration

4 Units

8 months part-time

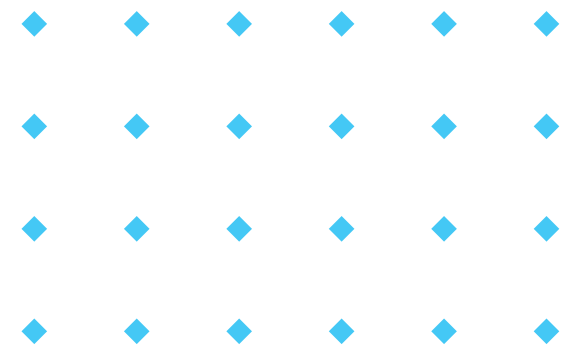
Upon completion of the business and management units, you will obtain your Graduate Certificate in Business Administration and can continue your studies to earn a Master of Business Administration.



## Master of Business Administration

+8 Units

2 years part-time



## Got questions?

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Schedule a call



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## Graduate Certificate in Change Management

4 Units

8 months part-time

Upon completion of the four change management units, you will obtain your Graduate Certificate in Change Management and can continue your studies to earn a Master of Business Administration (Change Management).



## Master of Business Administration (Change Management)

+8 Units

2 years part-time



## Graduate Certificate in Finance

4 Units

8 months part-time

Upon completion of the four finance and financial management units, you will obtain your Graduate Certificate in Finance and can continue your studies to earn a Master of Business Administration (Finance).



## Master of Business Administration (Finance)

+8 Units

2 years part-time

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# Why study with VU online?

## Reputable, industry connected

Earn a globally ranked Tier 1 MBA\*, engaging in a curriculum designed in partnership with the University's industry advisory groups.

## Develop practical skills

Just like in the real world, you'll focus on experiential learning – learning by doing – via scenarios, case studies, self-determined assessments and unit content that is highly relevant to your work life.

## No text books, no exams

All course readings and assessments are available digitally via the VU Library, so there are no textbooks to purchase and no exams.

\*CEO Magazine Global Rankings (2023)

## Small class sizes

All units maintain a 25:1 student-teacher ratio that ensures you receive the one-on-one attention you need.

## Personalised 1:1 online academic support

Unparalleled support from specialist academics is available seven days a week including evenings.



“In my experience, the competence of the instructors, the reliability of the student-supporting framework and the practical applicability of the material covered in class were prominent factors that helped me to balance and enjoy the journey while applying learnings to day-to-day work.”

**Thilanga Pitigala, MBA Graduate**

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# Career outcomes

## MBA

Empower your leadership.

Learn practical business principles applicable to real-world scenarios, and graduate equipped to elevate your career as an effective, authentic leader.

## Typical job roles

• Chief Executive Officer	• Director of Business Development
• Senior Management Consultant	• Marketing/Communications Director
• Human Resources Director	• Strategic Planning Manager
• Financial Manager	



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# MBA (Change Management)

Embrace change and lead the way.

Specialise in change management to align with your career goals, unlocking your potential as a successful change leader.

## Typical job roles

• Consultant	• Senior Manager
• Change Management Consultant	• Operations and Logistics Manager
• Coach or Trainer	• Project Manager



“I was promoted and subsequently found a more senior role at another company as a result of my increased business acumen thanks to VU.”

**Mark Oughton-Nicholls, MBA Graduate**

## Got questions?

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## MBA (Finance)

Capitalise your ambition, excel in the finance world.

Specialise in finance and develop the strategic, analytical and financial skills demanded of today's senior leadership.

### Typical job roles

• Chief Executive Officer	• Chief Financial Officer
• Head of Finance	• Director of Business Development
• Senior Managing Consultant	• Strategic Planning Manager
• Financial Manager	• Financial Director



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# Career-based teaching and learning

The online units have been designed from the ground up with a career-centred approach, spanning:



## Overarching learning outcomes:

Click on each unit in the following pages to find out more about what you will learn.



## Self-determined assessments:

Students share examples from their own professional lives and participate in collaborative online sessions where discussion and debate can thrive - just as it would in a classroom.



## Interactive activities:

The material in each unit includes activities designed to bring students together in a virtual environment that fosters creativity and a sense of personal connection.

**Experience a deeper,  
more active and  
enjoyable learning  
experience.**



# Units in brief



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### MBA units

[Strategic Management and Business Policy\\*](#)

[Business Ethics and Sustainability\\*](#)

[Marketing Management\\*](#)

[Financial Analysis\\*](#)

Business Analytics and Visualisation

Strategic Human Resource Management

Managing Innovation and Entrepreneurship

Organisation Change Management

Advanced Organisational Behaviour

Performance Management and Rewards

Art and Practice of Leadership

Business Consulting (Capstone)

[\\*Graduate Certificate in Business  
Management units.](#)

### MBA (Change Management) units

[Agile Project and Change Management\\*](#)

[Organisational Change Management\\*](#)

[Technological Change and Innovation\\*](#)

[Managing Change and Complexity\\*](#)

Strategic Management and Business Policy

Business Ethics and Sustainability

Marketing Management

Strategic Human Resource Management

Managing Innovation and Entrepreneurship

Art and Practice of Leadership

Financial Analysis

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## MBA (Finance) units

Financial Analysis\*

Accounting and Financial Management\*

Corporate Finance\*

Advanced Finance\*

Strategic Management and Business Policy

Business Ethics and Sustainability

Marketing Management

Strategic Human Resource Management

Managing Innovation and Entrepreneurship

Art and Practice of Leadership

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\*Graduate Certificate in Finance units.

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# How to apply



## Ready to get started? Follow these simple steps.

### 1. Gather your documents

To complete your application, you will need the following documents:

- Certified copies of your academic transcript(s) or certificate(s) of completion.
- A copy of your current CV, which includes your current Position Description (PD), supporting letter from your employer outlining your duties, responsibilities and the duration of your employment/volunteer work.

### 2. Speak with our Student Enrolment Advisors

Once you're ready to take the next step and start your application, our Student Enrolment Advisors are here to help.

**Our team is available to assist you every step of the way:**

Monday, Tuesday and Friday:  
9am – 6pm (AEST)

Wednesday and Thursday:  
9am – 7pm (AEST)

**Contact us:**

1300 682 051  
futurestudy@online.vu.edu.au

### 3. Submit your application online

Apply online directly via our Admissions Centre. You will receive an email to confirm your application and to advise whether you need to provide any additional information.



### How long does it take to complete an application?

Your application will take approximately 15 minutes to complete. Once you have submitted, you can expect to receive confirmation of receipt of your application in 48 hours.

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## Contact us

Our Student Enrolment Advisors are ready to answer any questions you may have about online study at VU and the MBA and Graduate Certificate courses, including:

- Enrolments and eligibility
- Study and course pathways
- Fitting study into your schedule
- Navigating the application process

### Got questions?

Get in touch with our enrolment team.

Schedule a call

### Ready to apply?

Begin your postgraduate journey with VU Online and apply today.

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